

CLAIM AMENDMENTS

1. Claim 1 is canceled.
2. Claim 2 is canceled.
3. (New claim) A business method for establishing proof of dealership disclosures to consumers in the context of vehicle purchase transactions comprising the steps of:
selecting audio-visual recording means interfaced with
computer means, said computer means having computer software which effects initiation and termination of recordation of audio and video images captured by said audio-visual recording means into one or more data files, associates user-inputted unique data specific to said purchase transaction with said one or more data files upon saving of said one or more data files to storage media, assigns a unique identifier to said one or more data files as said files are recorded to said storage media, and stores a record of said unique data and said unique identifier into a searchable database wherein multiple data files may be searched with respect to said unique data;

actuating said computer software for initiation of said
recording of a closing of a vehicle purchase
transaction;

actuating said computer software for input of said user
inputted unique data;

positioning a vehicle dealership customer for
recording of the visual appearance of such
customer and the audibly perceptible statements
made to and by such customer during said closing of
a vehicle purchase transaction;

at the end of a said closing, actuating said computer
software for termination of said recordation and
storage of said data files onto said storage media
and of said record into said database.

4. (New Claim) The business method of Claim 3 further
comprising the step of recording said data files onto substantially
indelible recording media.

5. (New Claim) The business method of Claim 3 further
comprising the step of, during a meeting involving discussions
about a dealership-refuted consumer allegation about disclosures or
representations by one or more dealership representatives during

said closing, playing all or part of stored audio and video data pertaining to said closing.

6. (New Claim) The business method of Claim 4 further comprising the step of, during a meeting involving discussions about a dealership-refuted consumer allegation about disclosures or representations by one or more dealership representatives during said closing, playing all or part of stored audio and video data pertaining to said closing.